
Programme TMAF 2023

Monday, 6th NOV 2023

Arrival & Icebreaker

Tuesday, 7th NOV 2023 (Lectures will be in English)

09:00 Opening by the Commandant of Theresan Military Academy.
MG Karl PRONHAGL

09:15 Keynote
Dr. Hanna SMITH (FIN) - Senior Strategic Advisor to the Secretary General of OSCE.

10:00 There is no Need for a Cognitive Domain.
LTC Patrick Hofstetter, PhD (CHE) - Military Academy at ETH Zurich.

10:30 Morning break

11:00 Analyzing and Mining Russian Comments on Ukrainian War on YouTube.
Mr. Akira SANO (JPN) - University of Tsukuba.

Using Artificial Intelligence Tools for Obtaining Cognitive Warfare Advantages from Social Media Platforms.
CPT Asst. Prof. Annamaria SÂRBU, PhD (ROU) - Nicolae BĂLCESCU - Land Forces Academy, Sibiu.

Light in the Gray Zone? Hybrid Threats in the Age of Transparency and the Need for a Digital Situational Awareness.
Dr. Dirk KOLB (GER) - CEO and founder of Traversals Analytics and Intelligence.
Mr. Philipp STARZ (GER) - Senior Business Development Manager at Traversals Analytics and Intelligence.

Moderated discussion and reflection

12:30 Lunch break

14:00 Just Wars, or Just Fallacies: The Case for Ideologies, Cognitive Bias, and Wars.
Jozef HRABINA, PhD (SVK) - Independent analyst.

Cognitive Warfare – A Systematic Review, Psychological Definition, and Future Perspectives.
CPT Fabio IBRAHIM, PhD (GER) - University of the Federal Armed Forces Hamburg.

Cognitive Warfare through Reflexive Control Strategy in Georgia & Ukraine.
Mrs. Nino TSIKHELASHVILI (GEO) - Ministry of Defence.

15:30 Afternoon break

16:00 Moderated discussion and reflection

18:00 Evening programme: Dinner and guided tour of the castle

Wednesday, 8th NOV 2023 (Lectures will be in English)

- 09:00 **Keynote**
COL (GS) Dr. Markus REISNER, PhD (AUT) - Head of the Research and Development Department at the Theresan Military Academy.
- Strategic Communications: State Responsibility in the Age of Information War.
LTC (GS) Dr. Martin BÖHM (GER) - Bundeswehr Office for Defence Planning.
LTC Dr. Sönke NIEDRINGHAUS (GER) - NATO Strategic Communications Centre of Excellence in Latvia.
- 10:30 **Morning break**
- 11:00 **The Importance of Cognitive Superiority in Modern Conflicts – But not Necessarily a New Domain!**
COL Bernhard SCHULYOK (AUT) - Ministry of Defence, National Director of the multinational platform Military Capability Development Campaign (MCDC).
Mr. Lukas GRANGL (AUT) - Military Expert and member of the Reserve Forces of the Austrian Armed Forces.
Dr. Markus GRUBER (AUT) - Military Expert and member of the Reserve Forces of the Austrian Armed Forces.
- Moderated discussion and reflection
- 12:30 **Lunch break**
- 14:00 **The Role of Disinformation in Cognitive Warfare, Foreign Information Manipulation Interference, and Hybrid Threats: Implications for Democratic Systems.**
Mr. Christoph Deppe (GER) - University of the Federal Armed Forces Hamburg.
- Clausewitzian Theory of War in the Age of Cognitive Warfare.
Amber Brittain-Hale, PhD (USA).
- Moderated discussion and reflection
- 15:30 **Afternoon break**
- 16:00 **Re-Thinking Ethics in Security Policy - NATO against Soviet Legacy.**
David Shakarishvili (GEO) - Klaipeda University Lithuania.
- The Russo-Moldovan War of the 1990s, Human Cognition Versus Operant Conditioning in Military-Strategic Applications.
Dr. Olga R. Chiriac (USA).
- Moderated discussion and reflection
- 19:00 **Evening programme: Come Together**

Thursday, 9th NOV 2023 (Lectures will be in German)

09:00 For the interested international participants, a cultural excursion with a visit to the Museum of Military History and a guided tour in Vienna will be offered.

09:00 Der Einsatz des Bundesheeres im Informationsumfeld – kognitive Effekte in der Einsatzführung messen, bewerten, koordinieren, nutzen und abschwächen.
Mr. Lukas BITTNER (AUT) - Bundesministerium für Landesverteidigung.

Who in Austria owns the „I“ in DIME? - über Möglichkeiten und Grenzen von STRATCOM in Österreich.

COL (GS) Florian GOISER (AUT) - Bundesministerium für Landesverteidigung.

Mr. Thomas GOISER (AUT) - Unternehmens- und PR-Berater mit Schwerpunkt Risiko-, Sicherheits- und Krisenkommunikation.

Ethische Entscheidungsfindung unter Unsicherheit: Ein Kommentar über die Vorbereitung von Soldat:innen auf kognitive Kriegsführung unter Berücksichtigung der Just War Theory.

Mrs. Lisa Maren TRAGBAR (GER) - University of Vienna.

10:30 Morning break

11:00 Moderated discussion and reflection

12:30 Lunch break

14:00 Deception in the 21st Century.

MAJ (GS) Albin RENTENBERGER (AUT) - National Defence Academy.

Vertrauen als kognitive Prækondition für den Erfolg.

CDT Dominic SCHERZER (AUT) - Theresan Military Academy.

CDT Martin SCHOBeregger (AUT) - Theresan Military Academy.

CDT Michael WAGNER (AUT) - Theresan Military Academy.

Die Bedeutung der Geistigen Landesverteidigung für das Gemeinwohl und die Resilienz Österreichs: Eine Analyse im Kontext der Umfassenden Landesverteidigung.

COL (GS) Dr. Alexander TREIBLMAIER (AUT) - Theresan Military Academy.

15:30 Afternoon break

16:00 Von der kognitiven Kriegsführung im Lichte des Theresianischen Führungsmodells.

COL (GS) Georg KUNOVJANEK, PhD (AUT) - Theresan Military Academy.

Moderated discussion and reflection

Friday, 10th NOV 2023

Return trip